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Common Grounds

Coffee Association of Canada
2025 Conference

Angus Glen, Markham, ON

Wednesday, November 5, 2025

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Charity of the Year





PROGRAM

November 5, 2025

8:00-9:00 am

**REGISTRATION, CONTINENTAL BREAKFAST,
NETWORKING, MARKETPLACE OPEN**

9:00-9:10

WELCOME & OPENING REMARKS

Robert Carter, President, CAC
Sophie Bélanger, Chair, CAC
Sandy Jobin-Bevans, Conference Host

9:10-9:40

STATE OF THE ECONOMY

Doug Porter, Chief Economist, BMO Financial

9:40-10:35

SEIZE THE DATA PANEL

Robert Carter, *Moderator*
Vince Sgabellone, Foodservice Industry Analyst, Circana
Vanessa Toperczer, Sr Vice President, IMI International
Mauricio Vieira, Vice President, Market Strategy & Understanding, Ipsos

10:35-10:50

COFFEE BREAK (Exhibits, Food Professor Podcast)

10:50-11:10

SUSTAINABILITY: THE CONSUMER MINDSET

Pamela Nalewajek, Chief Marketing & Communications Officer, Dairy Farmers of Canada

11:10-11:40

CANADIAN COFFEE DRINKING TRENDS

Cheryl Hung, Vice-President, Research, Dig Insights

11:40-12:15

C-SUITE PANEL

Richard Southern, Reporter, 680 CityNews, *Moderator*
Danielle Barran, President & CEO, Mother Parkers Tea & Coffee
Gerry Docherty, President & COO, Good Earth Coffeehouse
Raja Saoud, President, NA Coffee Private Label and Co-Manufacturing, ofi (olam food ingredients)

12:15-1:15 pm

LUNCH (Exhibits, Food Professor Podcast)

1:15-1:50

THE FOOD PROFESSOR PODCAST LIVE

Dr. Sylvain Charlebois, Visiting Scholar, McGill University
Michael LeBlanc, Co-Host & Producer, The Food Professor Podcast

1:50-2:35

SUSTAINABILITY PANEL

Mary Petitt, Senior Advisor, Global Coffee Platform, *Moderator*
Julie Francoeur, CEO, Fairtrade Canada
Jonathan Gabbay, Managing Director, RGC Coffee Inc.
Christien Parrott, Director of Sustainability, Strategy & Implementation, Mother Parkers Tea & Coffee
Cynthia Shanks, Sr Director of Corporate Affairs, KDP Canada

2:35-2:50

NETWORKING ACTIVITY

2:50-3:05

COFFEE BREAK (Exhibits, Food Professor Podcast)

3:05-3:25

CAC AWARDS

Robert Carter, President, CAC
Sophie Bélanger, Chair, CAC

3:25-3:40

TARIFFS UPDATE

Sabrina A. Bandali, Partner and Head, International Trade and Investment, Bennett Jones

3:40-4:10

**NAVIGATING PRESSURE POINTS TO
FIND GROWTH**

Carman Allison, VP Business Development, NielsenIQ

4:10-4:15

PRIZE DRAW/ WRAP UP

Robert Carter, President, CAC

4:15-5:00

RECEPTION